

Asset Management – How it Relates to Business Accounting Functions
Speech Synopsis

Sherry Green, President of Technology Team, delivers an introduction to Information Technology Asset Management (ITAM), and discusses how a strong ITAM program relates to business accounting functions. During the discussion, participants will become familiar with the concept of ITAM, develop a working understanding of how an ITAM process optimizes an organization's IT costs, understand how ITAM processes facilitate compliance, and acquire a practical knowledge of how to evaluate a ITAM program.

For those looking for a more in-depth look at the tax implications of an ITAM program, Sherry will also discuss how an ITAM program has tax benefits by: cataloging end users and hardware for value yield analysis of IT assets, identifying redundant usage for sustainable cost reductions, defining users for more reliable risk management and ultimately providing greater regulatory compliance.